

SASA NEWSLETTER – August 2016

President: Glenda Chambers

president@sasa-artists.co.za

www.sasa-artists.co.za

www.facebook.com/SASArtists

Patrons: Sam Nhlengethwa, Conrad Theys, Hayden Proud



Secretary Liz Pearson - PO Box 2574, Clareinch 7740 Tel. 021 671 8941 secretary@sasa-artists.co.za

Treasurer Kim Scarrott 021 712 3229 k.scarrott@yahoo.com

Diary



AUGUST	Sat/Sun	20/21	Selection Weekend: Rustenburg Girls High School
	Thursday	25	Social Media Workshop
	Thursday	25	Monthly Meeting: Encaustic wax demo with Jann Visser
SEPTEMBER	Thursday	8	Studio Visit: Blaauwberg area
	Monday	19	Members' 2: Exhibition Hanging and Opening
	Thursday	29	Monthly Meeting: Judges Critique

When we artists put a painting on the wall at an exhibition, we bare our souls... At that time, everyone becomes a critic. - Sidney Hermel

President's Letter

Dear Members

Well I hope that all our members have been painting up a storm, getting ready for Selection Weekend. Thought that things would be getting quieter, but obviously no rest for the wicked, your SASA council has been busier than ever. I would like to say a big thank you to all the council for all their hard work and dedication. And I thank you for having your own life to deal with and still giving so much to our fantastic society.

The Selection Weekend is looming; just a reminder to all members to get three of your best works ready for the weekend of 20th and 21st August 2016. Liz



has already sent out the Conditions of Entry. Please remember, NO work done in a class environment may be submitted for selection, or any work previously exhibited at a SASA exhibition. Art in The Park is not considered an exhibition.

As is the case every year, we have had a rush of new members, so it will be great to see what will be up for selection. I am always amazed at the paintings that arrive on the Saturday for judging. Every year the standard gets higher. To all our great artists, "Good Luck"

Remember our Members 2 Exhibition is 19th -29th September. This is a great exhibition for all works that did not get selected and of course all our members get a chance to take part, regardless of whether they submitted work for selection or not.

Congratulations to our winners of the Landscape, Life and Still Life competition, see the newsletter for more details.

Life Drawing was once again a huge success, thank you Mary and Libby. I have had nothing but compliments about how well they were run, hats off to you two. We are looking into having more of these during the year.

Online Gallery is up and running, remember to contact Libby if you are interested, see the Newsletter for our special offer for August.

SA Artist magazine has arrived, so those who subscribed and have not yet collected, please collect from me. Remember that this only comes out every 2 months.

Start following us on twitter, like our Facebook page and share art info.

READ the newsletter for all the upcoming events. Happy painting !

Glenda Chambers

Member News and Happenings



The noticeboard is put up at every monthly meeting and the latest news from the art world put up for your information. You are invited to bring along your own bits of information to post on the board. Members are also welcome to put up notices advertising their art related products or classes. Please contact Stephen Gibson on artassist@cybersmart.co.za or if you have any news you would like to share, email secretary@sasa-artists.co.za.

This month we welcome the following new members to SASA -

- | | |
|------------------------------|------------------|
| ☆ Zacharia Mukwira | ☆ Ian Campbell |
| ☆ Helena Jordaan | ☆ Diana Seccombe |
| ☆ Charles Amos | ☆ Johan Pieterse |
| ☆ Humphrey Worthington-Smith | ☆ Eric Karangwa |
| ☆ Grady Zeeman of Swellendam | ☆ Mathew Bell |
| ☆ Susan Hume | |

It's also welcome back to Eugene Wicht, Jacqueline Carroll and Heidi Burstein.

Our **Outreach programme**, which is run by Jeremy Day with assistance from Council member, Adrian Larkin, is always on the lookout for donations of old art materials. These are distributed to needy organisations and individuals to help encourage those budding artists without the tools of the trade, to achieve their artistic potential.

If you have any brushes, paints, etc. please make an effort to bring them to one of the monthly meetings. There is a box into which you can place your old, unwanted materials.



One of the most rewarding and prestigious competitions of the year is the Vuleka competition and exhibition, which is held at the ArtB Gallery in Bellville. A number of SASA members enter this competition and to those who made the final 'cut', it's congratulations to Veronica Reid who got 5th prize, Christine Cherry-Jones, Ros Molteno and Willie Steyn. Well done!

If you have moved recently, we need to have your new address and telephone number. If you change your email address, please email secretary@sasa-artists.co.za with the new details.

SASA Programme - What's on

Monthly Meetings

SASA Monthly Meetings are held at the Athenaeum, Boundary Terraces, off Campground Road, Newlands, on the last Thursday of every month at 19h00. Entry is R10 for members and R20 for guests, including refreshments. The library will be open from 17h45 to 18h45 – your membership card is your access to the library.

Thursday 28th July: Alla Prima Landscape, Life and Still Life Competition:

It's congratulations to our winners of this year's Landscape, Life and Still Life competitions. The prize winners are:

Landscape:

- 1st Prize – Grazyna Janik
- 2nd Prize – Lyn Northam
- 3rd Prize – Gerbrand van Heerden



Life Drawing:

- 1st Prize – Penny Steynor
- 2nd Prize – Laura Wenman
- 3rd Prize – Gerbrand van Heerden



Still Life:

- 1st Prize – Penny Steynor
- 2nd Prize – Karen Burns
- 3rd Prize – Gerbrand van Heerden



Our grateful thanks go to Mary Serrurier and Lyn Northam for a most constructive critique of the work. And thank you to Derek and Cheryl at Brush and Canvas in Belvedere Centre for the prizes.

Please note there has been a change in our previously announced monthly meeting programme:

Thursday 25th August: Jann Visser demo on Encaustic Wax:

Jann has been involved with encaustic wax painting for the last 20 years and has written a book on the subject. Encaustic painting is using melted wax to create works of art. This wax can be melted in various ways, by using either an iron, a stylus, hot tray or even a hairdryer and each heating method will give different results. Encaustic wax can be melted and applied to card, canvas, and pretty much any different support form. It is quick drying, non fading, and can be re worked at any time.



This should be an entertaining, informative and fun evening and hopefully encourage new ideas!

Thursday 29th September: Critique by Selection Judges:

At one of our monthly meetings, we ask our judges if they would give us a critique of the work they judged at Selection Weekend. There are always a number of comments/queries after selection, and this is your opportunity to find out why you achieved the marks you did and how they perceive your work. Do take advantage of this critique as it could prove invaluable.

▣ Exhibitions

Selection Weekend: The 20th-21st August:

By now, everyone should have received the Conditions of Entry together with the entry form and labels and those members who have volunteered to help over the weekend should also have received their respective duty lists.

Please make sure you read the instructions carefully so we can avoid any 'incidents' on the day. Because it is a weekend of intense activity by all concerned, no membership fees will be taken on the Saturday. Also make sure you are up-to-date with your membership. Membership cards will be available for collection on the Saturday as well, if you haven't collected yours already.

If you are unsure of what is required of you and have **read the conditions thoroughly**, please contact Glenda at president@sasa-artists.co.za.

Members' 2: 19th – 29th September:

Just a month and a half away, Members' 2 is your opportunity to show that work that didn't make selection. Please remember that the high cut off points for selection are based on the number of works that can

be accommodated at Kirstenbosch. More details will be in the next newsletter, but if you have work that you are planning to exhibit, you can email secretary@sasa-artists.co.za.

110th Annual Exhibition: 21st – 30th October.

Hanging day for this year's Annual exhibition will be on Friday 21st October and the opening will be in the evening. Work that is selected at the Selection Weekend on the 21st August will be exhibited at our 110th Annual Exhibition. Good luck to everyone who is taking part in Selection.

Other Exhibitions:

Don't forget the PLANT exhibition of contemporary botanical art will be held at Kirstenbosch Botanical Gardens, Cape Town from 16-25 September 2016 and is being organized by BAASA. Contact the Exhibition Coordinator: plantexhibition@gmail.com for further information.

Now on at the **ArtB Gallery** in Bellville is the Vuleka exhibition which opened on Wednesday evening 3rd August. At the opening the winners of the competition were announced and we are pleased to say a number

of SASA members made the very strict cut-off. For further information, contact the gallery direct at artb@artb.co.za.

Art Exhibition on Saturday 3rd September at the Methodist Church Hall, 1 Union Avenue, Pinelands from 9am to 4pm. SASA members exhibiting include Denise Hansen, Narda Rubens, Philip Cohen and Wilma Dike. There will also be beginners Fun Art Sessions. For more information, contact Joan Jenkins on 021 686 4041/082 810 1889.

Bright Street Gallery, 33 Bright Street, Somerset West is holding an exhibition entitled 'Relationships', an exhibition of artworks by local artists. The exhibition

opened on Friday 5th August and will run until Friday 23rd September. For more information contact Chris Hall on 021 8512520.

'**Artists of the South**' are holding their Winter Art Exhibition in the Simonstown Library Hall from Thursday 11th to Sunday 14th August. This will be a special 'Affordable Art Exhibition' where we say goodbye to one of our favourite artists Karen Chislett Williams who is heading off to live in Madeira. Please join us on Saturday August 13th at 12 midday for wine and snacks to 'Meet the Artists'. Music by Ray (keyboard) and Roger (saxafone). Opening hours 10am to 4pm daily. Contact Pauline Fine 0828311578.

Café Nood **Little Nood Gallery** is holding an exhibition at their restaurant in Wilderness road in Claremont (next to Claremont Library). This exhibition will run until 30th September and features SASA artists

Josephine Andersen, Linda Howe-Ely, Melanie Meyer and Fran Sexton. Contact 021 617 4475 for more information. A percentage of sales goes to the Children's Hospital Trust.

Art SA exhibition is currently on at the John Winter Hall (formerly Sanlam Hall) at Kirstenbosch until 19th August. A number of SASA artists are exhibiting. For more information, contact Glenda at gchambers@mweb.co.za.

❑ Winter Workshops

This winter we had a great variety and interesting selection of workshops which were very well attended.

It's a grateful thanks to Elize Bezuidenhout, Marc Alexander and Di White for giving up their time and giving the participants some wonderful new ideas.



❑ Social Media Workshop

The long awaited social media workshop will be held at the ParkInn in Claremont on Thursday 25th August. The workshop will be broken down into two categories

- From 9.30 – 12.00:** This workshop will be a **basic introduction to social media**, how to set up an artist profile Facebook account and how to manage it. Covered will be - * how to setup an account correctly. *how to manage your time. *choosing the channels you want to use. *how to use them effectively
- From 13:30 to 16:00:** Overview on Facebook, LinkedIn, Twitter, Pinterest, Instagram, blog and your website.

Social media is becoming a very important marketing tool with a number of artists relying on the internet for a lot of their sales. It will never ultimately take the place of the gallery environment, but it is nevertheless important to embrace this medium and all it has to offer.

The cost of either the morning or afternoon workshop will be R450 which includes internet access, tea and coffee. You will need a laptop or tablet with wifi capabilities, a profile picture, about 10 good quality photographs of paintings you have completed, the specifications and dimensions of the paintings and an email address or information to set up the account. To book you can email secretary@sasa-artists.co.za. It's going to be 'first come – first served'.

❑ Studio Visits

August sees the first studio visit for 2016. These visits proved very popular last year when we visited other artists workspaces to see how they arranged their lives.

The first one will be a visit to the Blaauwberg studios of Laura Wenman, Maré Bruwer and Glenda Chambers on the 8th September. Meet at Laura Wenman's studio, 9 Albany Crescent, Parklands at 9.30 am. To join in this visit and for directions on how to get there, please email Michele Batchelder at african.artist@gmail.com.



□ Life Drawing



We've had a very successful series of life drawing sessions this Winter. Though the temperature in the Newlands Scout Hall was sometimes not far above freezing, our indomitable members bundled themselves up in jackets, scarves and fingerless gloves and got on with the task at hand. I know it's probably the models you're feeling sorry for, but they had heaters blasting hot air at them, so were a lot warmer than the rest of us!

All our models were wonderful to draw and very professional, in the styling and stillness of their varying poses. We also met some interesting new bodies, whom we'll certainly be calling upon to sit for us again in the future.

We appreciate all our members who make the effort to attend our life drawing sessions - your obvious enjoyment makes all the admin worthwhile.....and to those who help in setting things up and packing away after each session, we thank you. Huge thanks also, to Lyn Northam for the very generous loan of all her equipment.

There is one member, however, who is our absolute shining star and needs acknowledgement. She is always ready and willing to help out, whether it be setting up, clearing up, or serving teas - at meetings as well as life drawing - wherever help is needed, Gayle Gerber is there. For various reasons, neither Mary nor Libby could attend the last session of the season, so Gayle, at very short notice, stepped in and took charge, even going so far as to deliver the truck full of necessary paraphernalia right to Libby's home afterwards. Thank you Gayle, your effort and enthusiasm are highly valued.

Till next time from Mary and Libby - happy sketching.



□ SASA Online Gallery

The special offer of the discounted rate of R200 for all five works submitted has been extended to the end of this year. The annual fee is still applicable so the total amount for the balance of this year **and** for 2017 will be R300. Please remember that the money paid towards the gallery goes to promoting the site online.



For more information and how to get onto the gallery, visit our website at www.sasa-artists.co.za. You can also email Libby Harrison at art@libbyharrison.co.za and she will be happy to assist you with any queries.

□ Workshops, Classes and Information

Your 2016 membership card will allow you to claim your 10% discount from the following art shops: **Deckle Edge – all branches. The Italian Artshop. Brush and Canvas. The Art Shop in Hermanus. Creative Arts Atelier in Durbanville** and 5% from **Art Sauce in town**. You will need to present your 2016 membership card when claiming your discount, so please ensure that you collect your card at the monthly meeting. All the art shops have instructions to only give the discount to paid up members. We encourage you to support our wonderful art suppliers.

With exhibition season upon us, there is a company called Artland that transports artwork in and around the Western Cape (from Swellendam, Hermanus and Kleinmond, through Robertson, Worcester, Somerset West and Riebeeck Kasteel). They use a vehicle named

Art-Van-Go and use this to deliver quantities of canvases and finished artwork for various artists. Contact Linda Austin Studio: 021 425 9575 Mobile: 083 265 7737 linda@artland.co.za



When considering your website and social media pages, good quality, low resolution pics can play an important role in the sales process. SASA Member, Stephen Gibson is offering a one-off **professional photographic service** for your website, Facebook page or blog. Contact Stephen at 021 712 4152 or 082 257 4896 or artassist@cybersmart.co.za.

□ Opportunities and Affirmations

From an article by US artist, Sandy Askey-Adams. *The forthcoming Selection weekend presents just such an opportunity to make your mark.*

"The greatest mistake in life is to be continually fearing you will make one." -- Elbert Hubbard

"... I would say that another great mistake in life is to miss every opportunity that comes your way. Make an affirmation that you 'Can Do It.' Then believe it. One of the unfortunate experiences in life is that we have missed an opportunity to do something that we have wanted to do or to have happen. We cannot go back in time. But, it is never too late to do better.

"We can also create our own opportunities. Do not stop short of what you want to achieve.

"As an artist, you profess and practice the fine arts. Your aim is to refine your artistic skills. It will take a 'Can Do' spirit or attitude. Every artist has the opportunity for success. It is within them. But, fear of success hitches a ride with us at times. This kind of fear gets in the way of doing our best.

"We might be working on a painting, and suddenly we become fearful of making a mistake ... of ruining the painting. Then we stall and maybe feel anxious. How far does that kind of fear get you? Don't allow yourself to be overtaken by the fear that makes you feel inadequate or incapable.

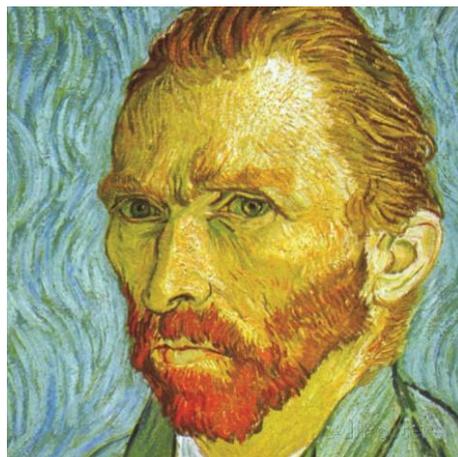
"If we get ourselves past that fear and use that 'Can Do' Spirit, we just might find success in a beautifully completed painting ... or in other ways we did not expect. If we don't try, then we have missed an opportunity to do better ... and feel better. Do not be afraid to take charge....

"Every day using a 'Can Do' spirit creates an opportunity to do better art work. The artist can find inspiration everywhere, even in their own backyard. Being outdoors will always bring inspiration to an artist who appreciates nature. The opportunity is there for your passion. To translate what you see and feel in nature onto canvas, board or paper is an opportunity to do what you love, and then share it with your viewers. Selling your work then is the icing on the cake....

"Paint what you believe in. What stirs and captivates your soul...

A 'Can Do' spirit can make a positive change in your life. You will be able to move forward using every day opportunities to strengthen your skills and gain confidence. You will notice changes for the better, positive changes that will help

improve your artwork and your emotional well being. You will find that the fear is not as intense and you can walk through that fear with courage. You'll be able to fight the fear when it envelops you and do away with apathy, lack of passion and indifference....



“... do not miss out on an opportunity to meet with other artists. Join art associations, enter art competitions. There will be sharing and learning about the various art styles, different techniques as well as other artists thoughts about art.

“Your reason for being an artist is to share with others your interpretation of your experience and whatever inspired you. To give the viewer another view of the world. That unique ability will help you stand out...”

❑ Advertising Rates

All money earned from advertising goes towards our Outreach Initiative.

To advertise in the newsletter or send out an email, the advertising rates for *art-related* events are:

Full page	R260
Half page	R160
Third page	R130
Quarter page	R110
Sixth page	R 85
Eighth page	R 70

Email rates

Business or non-members advertising service or goods for profit. R200

Members advertising service or goods for profit. R150



In acrylic, happiness comes a bit faster. Robert Genn

We are an affiliate member of the



South African National Association for the Visual Arts (SANAVA)

www.sanava.co.za