

# SASA NEWSLETTER – October 2014

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## □ Diary



<b>OCTOBER</b>	<b>Thursday</b>	16	Closing of the Annual Exhibition
		22	Plein Air Outing: Die Oog, Bergvliet
	<b>Thursday</b>	30	Monthly Meeting: Lynne Marie Eatwell Oil Demo
<b>NOVEMBER</b>	<b>Thursday</b>	27	Monthly Meeting: Eleanor Palmer Competition
	<b>Sunday</b>	30	Art in the Park, Rondebosch Park

**Life beats down and crushes the soul and art reminds you that you have one**  
**Stella Adle**

## □ President's Letter

We had a festive opening to our 108<sup>th</sup> Annual Exhibition on Monday night, the 6<sup>th</sup> of October; we even ran out of white and rosé wine!

The evening started with the awards, and the honorary title of SASA Fellow was awarded to Helen van Stolk, who this year gained the required number of points in terms of SASA's constitution to achieve Fellowship. Helen is now our youngest Fellow!

Twenty four artists were also given awards for their work; the works were chosen by the judges on selection day. Congratulations to all!

Photos of all the award-winning works are now up on our website [www.sasa-artists.co.za](http://www.sasa-artists.co.za) - the best in each category are on the flash at the top, and all the others can be seen by clicking on "View the Winners Gallery" at the top. There are also lots of photos of the opening on our blog <http://www.sasartists.blogspot.com/> do have a look, and make a comment if you are a blogger!

Our facebook album "Annual Exhibition 2014", which also has photos of all the award-winning works, has had 78 shares so far, so thank you to everyone who has helped publicise the exhibition this way.

Jenny Parsons, one of this year's judges, was our guest speaker and had some encouraging words for us. She said that she noticed how much SASA members support and motivate each other. We are very grateful for all Jenny has done for SASA this year; she has been



very generous with her time and knowledge.

The exhibition looks wonderful, and there have been many favourable comments about the quality of the work. Thank you to the Council and all the helpers who worked so hard to make it a success. There have been 23 sales so far.

When I was studying art decades ago I never gave a thought to how long a career in art might last, but have now realised that, unlike many other occupations, artists never have to retire; in fact, many of them get better and better as they get older.

Rose Wylie, from Kent in the UK, was described at the age of 78 as an up and coming artist to watch, and last month, at the age of 80, won the £25 000 John Moore's Painting Prize in Liverpool. Previous winners of the prize include David Hockney. Her paintings began to receive recognition in the past five years. Read more about her here:

<http://www.bbc.com/news/entertainment-arts-29281142>

*Linda Howe-Ely*

## ☐ Member News and Happenings

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The noticeboard is put up at every monthly meeting and the latest news from the art world put up for your information. You are invited to bring along your own bits of information to post on the board. Members are also welcome to put up notices advertising their art related products or classes. If you want to know more, contact Solly Gutman on 021 434 8355 or send an email to [brights@telkomsa.net](mailto:brights@telkomsa.net) or if you have any news you would like to share, email [secretary@sasa-artists.co.za](mailto:secretary@sasa-artists.co.za).

A warm welcome to our new members who joined in September.

☆ Keren Meijer zu Schlochtern  
☆ Barbara Visser  
☆ Tanja Drews

☆ John Collingworth  
☆ Sharon Berry-Ellis  
☆ Dianne Scott

Welcome, and we hope to see you at our monthly meetings.



Sadly we have to tell you that Peter Langton, husband of long standing member and SASA Fellow, Marion Langton, passed away at the beginning of this month. Our thoughts and prayers are with you Marion at this time. A wake will be held in memory and celebration of Peter's life on Friday 10<sup>th</sup> October in the Rotary Hall, Lourensford Road, Somerset West at 16h00.

**Can you help with judging?** Orion is a dedicated organisation, caring and providing for the educational, training and therapeutic needs for almost 3000 children, youth and adults with physical, intellectual and or mental disabilities for the past 27 years. Their art centre allows residents and visiting artists of the disabled community to express themselves through creating unique art works. They are in desperate need of professional and established artists who would assist them in evaluating the works prior to putting them on exhibit. Based in the Northern Suburbs, please contact Tyler Washington, the Community Developer on 021 572 4890 Cell: 072 450 8149 Email: [capitolh.washington@gmail.com](mailto:capitolh.washington@gmail.com).

## ☐ SASA Programme - What's on

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### Monthly Meetings

SASA Monthly Meetings are held at the Athenaeum, Boundary Terraces, off Campground Road, Newlands, on the last Thursday of every month at 19h00. Entry is R10 for members and R20 for guests, including refreshments. The library will be open from 17h45 to 18h45 – your membership card is your access to the library.

The **Thursday 25 September** critique evening with the Selection Weekend Judges was as informative and educational as it promised to be. Those who brought their selection weekend works were not disappointed

and were given food for thought – points to consider going forward. A big thank you to Riaan Cronje, Jenny Parsons and David Oertel.

### Thursday 30<sup>th</sup> October: Lynne Marie Eatwell Palette:

Well-known artist, Lynne Marie Eatwell will be giving us a demonstration of how she goes about her work. Working in oils, both from life and references, she is focused on capturing the inner life and essence of her subject, portraying the honesty of what she perceives. She works fast and accurately using bold pallet strokes and loose brushwork.



Lynne takes her inspiration from the world around her whether it be the mountains and oceans of the Cape or the rough urban sense of L.A. and Venice beach. She has a strong interest in figurative work and portraiture and strives to study the flow and rhythms found in nature and the human form.

**Thursday 27<sup>th</sup> November: Eleanor Palmer Competition and End of Year Function:** Start putting the finishing touches to your masterpiece for the final competition of the year. This is an open subject competition in any medium, and will follow the same procedures as our other in-house competitions. These will be fully detailed in our November newsletter. Remember, you have to be there to enter.

## Exhibitions

**Members' 2 Exhibition:** Members' 2 this year was a wonderful success, and congratulations to all those who sold work. A total of 78 works – both big and small – were sold this year.

### Annual Exhibition: 6 – 16 October:

And a great start to the Annual. Opening night saw exceptional sales, which also proves that this is an exceptional exhibition! Well done to all those members who received Highly Commended and Certificates of Commendation for their work from our judge and speaker, Jenny Parsons. And a special official welcome to Helen van Stolk to the rank of Fellowship. Congratulations to you all.



### Art in the Park: Rondebosch Park, Campground Road, Newlands: Sunday 30<sup>th</sup> November:

This venue proved to be a great success for everyone last April, so Rondebosch Park will be our venue for the next Art in the Park on Sunday, November 30<sup>th</sup>. Remember you can put up work that has been on previous SASA



exhibitions for AIP, but it must be original artwork. Printed work in the form of postcards and greeting cards *only* will be acceptable. Full details in the November newsletter.

### Other Exhibitions

The Annual **Elliott Art Auction** will be held over the Villiersdorp Agri & Arts Festival weekend (Friday, 17<sup>th</sup> October 2014). The art pieces have been sourced from many of the local artists in and around Villiersdorp as well as other artists. There will also be some investment art by some 'Old Masters' such as Ruth Squibb, Roy Taylor and a Roworth, up for auction. Tickets cost R30.00 and this will allow you to source the lovely Stettyn Wines from one of the major contributors to the wine industry in the area. There will be plenty of snacks as well and Villiersdorp's very own classical band, 'Akoesti', will be playing for your entertainment, during the course of the evening. Some of works can be viewed at <http://elliottartonline.wordpress.com/elliott-annual-art-auction/>. Contact 028 840 2927 for further information.



**Fiona Gawronsky and Fula Paxinos** are having a joint exhibition of their work in the Art section of the Central Library, corner Darling and Parade Streets in Cape Town for the month of November 2014. For

more details on the opening and walkabout, please contact Fiona on [jfm@sparkle.co.za](mailto:jfm@sparkle.co.za) / 021 683 8079 or Fula on [fula@telkomsa.net](mailto:fula@telkomsa.net) / 021 439 2862.

**Artists of the South** are holding their October Exhibition in the Simon's Town Library Hall from Thursday 9<sup>th</sup> to Sunday 12<sup>th</sup> October. Open from 9am to 5pm daily. Please join them on Saturday 11<sup>th</sup> at 12 midday for drinks and snacks. Music by Ray Potter. Contact Pauline Fine 021 7825472 / 0828311578 for further information

**The Western Cape Artists' Society** have secured the Lord Charles Hotel in Somerset West as the venue for their Annual Merit Award and Little Gems exhibition. The selection for this exhibition will take place on Saturday 25<sup>th</sup> October in the Library Hall, Somerset West. You must be a member of WCAS to enter. For

more information, please contact either Chairman Herman van Zyl 082 927 5022 [herman@hvv.co.za](mailto:herman@hvv.co.za) or Secretary Chris Hall 021 851 0440 or 073 756 2930 [chris87hall@gmail.com](mailto:chris87hall@gmail.com). Exhibition dates will be mid-December to early/mid-January.

**Original Cape Art** will be hosting an exhibition of works by 21 Cape Artists at the Sanlam Hall in the beautiful grounds of Kirstenbosch Botanical Gardens. There will be an official opening by John Scott, well known journalist, at 6.00pm on Friday 31<sup>st</sup> October. The exhibition will be open daily from 10.00 to 17.00, until Sunday the 9<sup>th</sup> of November. For further information contact 021 799 8621 during exhibition hours.

The newly opened Johannesburg based **International Watercolour Society of South Africa**, will be holding their inaugural exhibition at the Bedford Centre in Bedfordview, Johannesburg on the 21<sup>st</sup> October at 17h00.



Both local and international watercolourists will be exhibiting, so if you are in the Johannesburg area between the 21<sup>st</sup> and the 27<sup>th</sup> October, this will be well worth a visit. Contact Marilyn on IWS South Africa [info.iwssa@gmail.com](mailto:info.iwssa@gmail.com) for further details.

The 1<sup>st</sup> birthday exhibition at **Café Nood in Claremont** has been organised for the 30<sup>th</sup> October and will run until the 15<sup>th</sup> December. If you would like to attend the opening on the 30<sup>th</sup> at 6pm, please contact Margo Dekker at 081 671 4475/021 671 4968, [info@cafenood.co.za](mailto:info@cafenood.co.za). The evening will comprise an art exhibition and the launch of their partnership with the Red Cross Children's Hospital Trust. 10% of the proceeds of every painting sold will be donated to the trust.

## ☐ Plein Air Outings

The joint SASA / CAS outing on Wednesday 22<sup>nd</sup> October is planned for Die Oog, which is a bird sanctuary 34' 02" South, 18' 26" East, corner of Lakewood and Midwood Avenues in Bergvliet. Die Oog is a conservation area and comprises four distinct but integrated, surviving bio diverse areas.

The Dam fills in winter, often to overflowing and the water levels fall in summer. There is a small artificial island that was built of ironstone 100 years ago.

The surrounding grassland contains shrubs and trees that provide habitat for birds. The banks of the dam consist of reeds and plants that provide valuable cover for water birds. The area has paths, benches and



viewpoints of the dam and is intended for quiet recreation. Die Oog belongs to the City of Cape Town, is currently designated as a Conservation Area and is included in the City of Cape Town Nature Reserves Handbook. A donation to Friends of Die Oog would be appreciated.

There are no toilet facilities but the garage is not too far away!

Meet at 9.30am till 12.30

Date: Wednesday the 22<sup>nd</sup> October 2014

Contact: Carol Hadfield 021 674 1346 or 073 203 263 [carolee.hadfield@gmail.com](mailto:carolee.hadfield@gmail.com).

Please contact Carol if you will be attending. Please bring your own lunch, tea, easel, chair, sunhat and sun protection.

The **Western Cape Art Society** will be repeating their very successful plein air excursion to Vergenoegd Wine Estate near Somerset West on Saturday 1<sup>st</sup> November. They have permission to paint virtually anywhere on the estate, and there are spectacular subjects in every direction. Breakfast is not available, so bring snacks/coffee. Wine-tasting opens at 9.30 am, from which time toilet facilities will also be available in the Manor House. The restaurant is open for lunch. For more information and a detailed map on how to get there, please contact Shelly Deane [wcartsoc@gmail.com](mailto:wcartsoc@gmail.com).

The **Fish Hoek Art Society** will be having a paint out at Little Stream on the 21<sup>st</sup> October. Please contact Cindy on 082 925 2935 or Ann on 083 503 6972 for more information.

## ☐ Workshops, Classes and Information

Your 2014 membership card will allow you to claim your 10% discount from the following art shops:

**Deckle Edge – all branches. The Italian Artshop. Village Brush and Canvas. The Art Shop in Hermanus.** You will need to present your new 2014 membership card when claiming your discount, so please ensure that you collect your card at the monthly meeting. All the art shops have instructions to only give the 10% discount to paid up members.

First Thursday's is an international phenomenon and capitalising on the popularity of visiting galleries one evening a month, Stellenbosch started Last Thursdays in September. Now Hermanus is adding yet another chance to enjoy the arts of their area with the **Hermanus First Fridays Artwalk**. There are 11 art galleries in the centre of Hermanus and as part of an endeavour to make art and art galleries more easily accessible to the public, on the first Friday of every month, all 11 galleries will remain open until 8pm. Visitors will be able to stroll through the town centre, visit the galleries, enjoy a glass of wine and admire the wonderful range of art and fine craft on display. Gallery owners will be in attendance to discuss the work on exhibition. Five of the galleries also house resident artists' working studios. So if you're in the area, make a point of supporting the local art.



The **University of St.Gallen in Switzerland** owns an impressive collection of art which covers a span of more than 50 years and which has been integrated into the architecture of the University. In addition to this collection, Art@Tell was launched in 2013 as a separate project. It aims to offer a platform to visual

artists who are currently not represented by art dealers or galleries.

Twice a year, independent artists have the opportunity to submit projects for a recently acquired building of the University at Tellstrasse 2 in St.Gallen. A curator will choose five projects from the

applications received that will then be exhibited for six months in the school building. Applications can be made for one of the five space options specifically (please see separate documents on the website for options available) or without any particular space in mind. The final decision on the space allotted to the selected projects is made by the curator.

The University will assume the full costs for transport of the artwork, as well as for the artist's travel to Switzerland for the installation and opening of the exhibition. Contact the organisers directly on [art-tellstrasse@unisg.ch](mailto:art-tellstrasse@unisg.ch). [www.unisg.ch/art-tellstrasse2](http://www.unisg.ch/art-tellstrasse2) : <https://www.facebook.com/artattell.ch>.

### Sanlam Portrait Award 2015:



The second Sanlam Portrait Award, created and organised by Rust-en-Vrede Gallery and sponsored by Sanlam Private Wealth, kicks off in July 2015.

There are some new and exciting changes to the competition:

- The work entered should be based on a sitting, or study *from life*, and the human figure must predominate.
- The judges will be selecting 100 works from all entries received. The top 40 works selected will again be exhibited at the Rust-en-Vrede Gallery, where the overall winner will

be announced and receive R 100 000 award.

- The remaining 60 selected works, titled Portrait 100, will be shown at the Irma Stern Museum and at Casa Labia Gallery.
- A "Reader's Choice" will be chosen from the top 40 artworks shown at Rust-en-Vrede Gallery in collaboration with House and Leisure Magazine. The Readers's Choice will be awarded R 10 000 and a feature in House and Leisure Magazine plus R 10 000 for one lucky reader.

You can download the Entry Form [here](#). Be sure to read through carefully and note the changes to the rules. Visit the website for more details on entry dates, size restrictions, and drop off points. The Rust-en-Vrede Gallery has organized Stuttaford Van Lines as the official courier service. Artists may drop off their unwrapped work at any of the various depots in Johannesburg, Bloemfontein, Durban, Port Elizabeth, George and Cape Town. This is a free service to the entrants.

### Library

Please remember that your current membership number allows you to take two items out every month. It is also important that Audrey Innes is advised timeously if you are unable to return any items. Her email is [audsinnes@hotmail.com](mailto:audsinnes@hotmail.com). There will be a number of magazines and catalogues available to purchase, so get to the Athenaeum a bit earlier to take advantage of what's on offer.

### A Reason to Create

From an article by [Carol McIntyre](#) Fine Artist from Colorado, USA - June 2013

"In the real estate business, they say that there are three things that matter for a piece of property: location, location, location. All of us have heard this accurate cliché. If you want the most value for your property, its location remains the key factor. I propose that the three biggest mistakes that artists make which guarantee painting failure is not knowing the answer to these three questions:

Why are you painting this image?  
 Why are you painting this image?  
 Why are you painting this image?

"In other words, the three things that matter in painting are why, why and why. The 'why' question can be expanded to include: What inspired you to paint this image? What is the visual message you are trying to communicate? Write your answer down somewhere and then visit it during your painting process.



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“It seems to be a simple question, yet it holds real significance and many artists cannot answer the question. The answer to the question serves as a guiding light to you, the artist. You could even say that it gives you a ‘location’ to which you strive to arrive during your creative process. It provides you with a stake in the ground ~ a place from which to spring.

“Other analogies include music and reading. Do you like listening to music that has no consistent theme, rhythm, mood or story line? Or read a book that reads like a smorgasbord? What do we do when we come upon other art forms that do not carry a commitment or a message we understand or reads without conviction? We turn it off, close it or walk away.

“I believe that we painters have an obligation as communicators to think about the ‘why’ behind our work. Too many artists just paint because. I suggest that if we want to convince viewers and buyers to take action regarding our work that we need to be able to communicate it with certitude.

“How do we do that? We begin by starting with a premise when faced with a white canvas/paper. Decide on your ‘why’ before you begin applying paint. Some artists write down the answer to “Why am I painting this image?” and place it near their easel.

“Yet some painters will challenge, “But I paint intuitively and listen to the painting.” I propose that it

is okay to begin that way, but as you ‘listen’ to your painting you begin to have a dialogue. During this conversation there is some point in the painting process whereby you have to agree as to your visual message.

“Knowing ‘why’ you are painting something, allows you to exaggerate areas of the painting. It can also give you guidance as to what can be simplified or eliminated. Colours are easier to choose because colour is so highly connected to our visual messages. The narrowing down to the ‘why’ really does make expansion possible.

“I am writing about this topic because I just made these three big mistakes, hence the failure is fresh. A recent painting was started because I challenged myself with a particular subject and a colour chord that I do not normally use. I forgot to decide upon the ‘why’ of the image, hence the painting became confusing. Indecision also caused design problems. The painting has gone under the sander, never to be seen again.

“If you are new to asking yourself “Why am I painting this image,” start out being easy on yourself. Your answer could be ~ the light shining upon the ..., or capturing the mood of the ..., or telling a story about .... The important thing to remember is to stay with that initial premise and paint it with conviction.”

## □ Advertising Rates

### All money earned from advertising goes towards our Outreach Initiative.

To advertise in the newsletter or send out an email, the advertising rates for *art-related* events are:

Full page	R260	Quarter page	R110
Half page	R160	Sixth page	R 85
Third page	R130	Eighth page	R 70

### Email rates

Business or non-members advertising service or goods for profit. R170

Members advertising service or goods for profit. R120

Everything you can imagine is real  
Pablo Picasso

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