

SASA NEWSLETTER – June 2014

President: Linda Howe-Ely

lindahe@vitalitybroadband.co.za

www.sasa-artists.co.za

www.facebook.com/SASArtists

<http://sasartists.blogspot.com>

Patrons: Alice Goldin, Sam Nhlengethwa, Conrad Theys

Secretary Liz Pearson - PO Box 2574, Clareinch 7740 Tel. 021 671-8941 secretary@sasa-artists.co.za

Treasurer (acting) Linda Howe-Ely, lindahe@vitalitybroadband.co.za Tel 021 797 2601



□ Diary



JUNE	Tuesday	17	Colour Mixing Workshop: Wyn Rossouw
	Saturday	21/28	Life Drawing, Portuguese Club
	Thursday	26	Monthly Meeting: Hanien Conradie
JULY	Saturday	5/12/19	Life Drawing, Portuguese Club
	Saturday	26	Watercolour Portrait Workshop: Penny Steynor
	Thursday	31	Monthly Meeting: Landscape, Life and Still Life Competition
AUGUST	Sat / Sun	2/3	Selection Weekend: Rustenburg Girls' High School

The difference between a bad artist and a good one is the bad artist seems to copy a great deal; the good one rarely does.
(William Blake)

□ President's Letter

Dear Members,

At this time last year I wrote that the 2013 Members' 1 Exhibition had seen the highest number of sales at a members' exhibition yet; 51 sales valued at R87 250. Well we have surpassed that by far this year, with 78 sales to the value of over R140 000! Clearly our talented and creative members are producing work which appeals to the visitors to our exhibitions.

The small portfolio works were popular sellers, but a good number of the larger works were also chosen, some of them going as far as the USA. See the charts on page 3 showing the subject matter entered and sold. Well done to all who sold, but especially to those of our members who sold work through SASA for the first time! This is such an affirmation for an artist. Thanks to the Council and the many willing helpers who made it all happen.

Members often say, and even complain, that we have a lot of rules. This is true, and over the years the list has just got longer and longer. Every time a rule is challenged or infringed it becomes necessary to add a few more words or another clause to make things clearer. We go through all the conditions for each exhibition regularly to check that they are still relevant, and also to see where we can condense them, so be assured that what is written there is considered necessary. So it is an unfortunate fact that in future members will have to read through more and more rules!

What else can we do? We are a Society with a long and proud history and have many professional artists among our members. Most of our artists create original and fresh work which reflects their individuality. The positive comments in our exhibition visitors book confirm this. This is the quality of work which attracts buyers and collectors. We can't afford to damage the reputation we have built up, or lower our standards, by allowing the contravention of our rules by a few. One thing we will not compromise on is the matter of copying from the artwork or photographs of others without permission. This is clearly spelt out in all our rules as well as in our constitution, which is sent to each member when they join. For more on the subject of copyright please read what Liz has written on pages 5 and 6.



Winter has well and truly arrived, but instead of being tempted to settle down with the cat under a rug in front of the television or with a good book, this indoor season can be used as a great opportunity. One could choose instead to put in more hours working: towards the next exhibitions, the competition in July, or honing skills by attending our life drawing sessions or workshops. If you do I hope you will find it both rewarding and fun!

Linda Howe-Ely

□ Member News and Happenings

The noticeboard is put up at every monthly meeting and the latest news from the art world put up for your information. You are invited to bring along your own bits of information to post on the board. Members are also welcome to put up notices advertising their art related products or classes. If you want to know more, contact Solly Gutman on 021 434 8355 or send an email to brights@telkomsa.net or if you have any news you would like to share, email secretary@sasa-artists.co.za.

Our membership continues to grow and attract members from all over South Africa. This month we welcome to SASA:

- ☆ Rozanne Henry
- ☆ Irene Labuschagne of Velddrif
- ☆ Anina Cornelissen of Langebaan
- ☆ Katya Minster of Johannesburg
- ☆ Elmarie Vuren also of Johannesburg
- ☆ Salomon Schoultz of Benoni
- ☆ Barbara Tomaino of Hermanus
- ☆ Esther Geere from Riebeeck Kasteel
- ☆ Jenni Maurice-Green and
- ☆ Graham Goble

Six SASA members are amongst the 40 finalists for the Tollman Bouchard Finlayson Art Award 2014 Tondo Competition. The selected works will be on display at the Barrel Head Exhibition held in the cellar of the Bouchard Finlayson Boutique Winery in Walker Bay and will be on



sale for the duration of Hermanus Fynarts which runs from 6 to 16 June. Well done Di White, Christine Cherry-Jones, Margaret Haslewood, Mandy Herdien, Daniel Mathews and Sue Tatham.

It's with sadness that we say goodbye to SASA Fellow, Geoff Price. He and Merle are off to live in deepest, darkest, warm KZN so they can be nearer to their grandchildren. Hopefully we will still see them on occasion and that Geoff remains a member of SASA.

□ SASA Programme - What's on

Monthly Meetings

SASA Monthly Meetings are held at the Athenaeum, Boundary Terraces, off Campground Road, Newlands, on the last Thursday of every month at 19h00. Entry is R10 for members and R20 for guests, including refreshments. The library will be open from 17h45 to 18h45 – your membership card is your access to the library.



Thursday 29 May: Oil Demonstration with Dale Elliott. True to expectations, Dale's demo was both entertaining and educational. The combination of acrylic underpainting and oil worked on top was insightful and provided yet another arrow to our quiver of information. Thank you, Dale and Janny, for coming through from Villiersdorp on a chilly winter evening.

Thursday 26 June: Hanien Conradie Talk. Hanien, who is currently doing her Masters at Michaelis, will be giving a talk to SASA about her Masters project, which is investigating the indigenous flower as subject matter in contemporary South African painting. She will be covering

- ✿ History of flower painting
- ✿ Stigmas attached to flower painting
- ✿ Why flower painting is important in South Africa (the ecological crisis)
- ✿ How do you paint flowers which are rare and therefore difficult to see?
- ✿ From flower painting to Abstraction – loosening the boundaries between still life, landscape and history



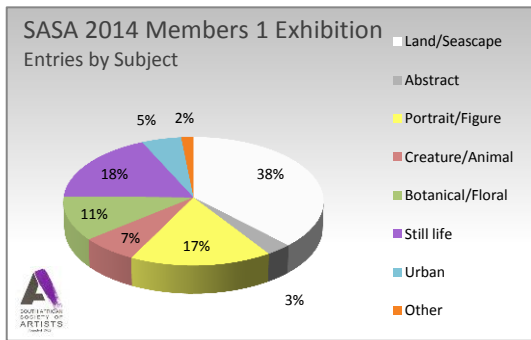
Whether you paint flowers or not, Hanien will be covering some very interesting topics in her talk, which touch on our everyday painting lives.

Thursday 31 July: Landscape, Life and Still Life Competition: With the addition in 2012 of the Still Life category, the mid-year competition has grown in stature and entries. This year will be no different and we encourage you to bring your work, in all of the three categories, of **work done from source** for the 2014 competition. This is the only SASA event dedicated to painting directly from source (or life) so **PLEASE** adhere to the spirit of the competition – no paintings or drawings from photographs, the internet, the computer or your i-pads! So set up your own still life, hire a model or join the SASA life drawing sessions, brave the chilly weather and get that landscape done *en plein air*.

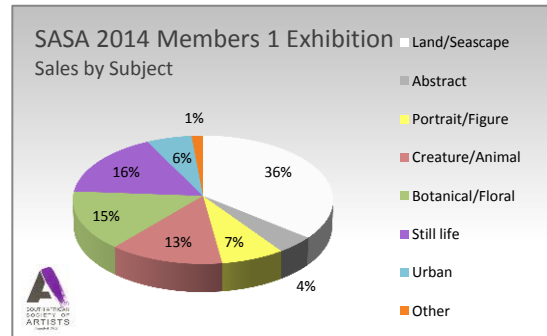
Full details will be sent out in our July newsletter.

Exhibitions

Members' 1: We had a record breaking Members' 1 exhibition and congratulations to everyone who put up work and well done to those who sold.



The graph on the left shows entries by subject and on the right, sales by subject.



It's interesting that the number of entries per subject correlates neatly with the number of sales by subject. The overall factor still remains – good artwork will always sell, no matter the subject matter.

Selection Weekend: 2 / 3 August 2014: Our Selection Weekend has been confirmed for the first weekend in August, but we are still waiting for a date for our Annual Exhibition from Kirstenbosch. Once this is known, you will be advised.

We are returning to Rustenburg Girls' High School for Selection Weekend. Up to three works may be submitted for possible selection by our independent judges. Paintings do not have to be framed for selection day; the exceptions to this are pastel, pencil and charcoal which need protective glass and therefore need to be framed. Please make sure you finish your work (oil paintings) in time for them to dry. The relevant paperwork will be sent to you closer to the time. Selection Weekend is the prelude for the prestigious Annual Exhibition, so get working on those masterpieces!



Other Exhibitions:

The **Threshold Annual Winter Solstice Exhibition** opens on Thursday, 5 June at 17h30 at The Cape Gallery in conjunction with First Thursdays. Amongst the exhibiting artists are SASA members Margot Hattingh, John Bauer and Sue Meyer. The exhibition will run from 5 to 28 June.

Mandy McKay and Alison van Zijl will be exhibiting at the National Arts Festival in Grahamstown, from 3 – 13 July. Their venue this



year is at the Albany Museum (on the corner of High and Somerset Streets). Mandy will also be launching her fabric range.

Etching exhibition at the Irma Stern Museum. **The Visions of Nature** exhibition, which includes artists Christine Scheid and Margie Taswell-Yates has been extended to 19 July.

Artists of the South will be holding their June Exhibition in the Simonstown Library hall from Thursday June 12 to Monday June 16. You are invited to join them for drinks and snacks and to meet the

participating artists at 12 midday on Saturday 14. Music by Ray Potter and friends. Contact Pauline 0828311578.

Nocturne and Romance Ryno Swart one man show, 26 June. The exhibition will open on Thursday, 26 at the Ryno Swart Gallery in Simon's Town. Snacks and wine will be served and you are invited. There will be a number of figure studies concentrating as much on colour, texture and atmosphere as on the miracle of the human form, studies from sketchbooks will be shown for the first time together with number of watercolours. More information contact ryno@artistvision.org.

Plein Air Outings

Thank you Bridget Heneck, for running our outings whilst Yvonne was away.

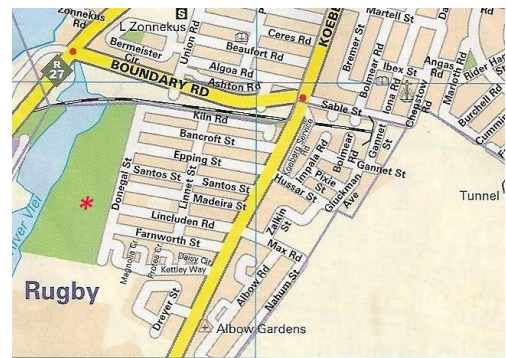
During the chillier winter months, we shelve our outing calendar and make way for our winter workshops and life drawing. But there are other opportunities for those intrepid die-hard outdoor fundis!

The Fishhoek Art Society's outing on Thursday 17 June from 09h30, will be at Simonstown Harbour. Phone John on 021 782 7337 for more information.

□ Life Drawing



Places for our Life Drawing are filling up fast, so get your name and payment in as soon as possible as numbers have to be limited. The Portuguese Club, 9 Donegal Road in Rugby, is very centrally located (see map). The first session will be on Saturday 21 June, and every Saturday thereafter until 19 July. Start will be promptly at 09h30 until 12h30, so please try and get there before the start to avoid disruptions. Cost will be R60 per session which includes tea and coffee, but if you pay upfront for all five, the cost will be R250. Although tables and chairs are supplied, you are welcome to bring your own small table – remember to please bring your own easels and equipment.



Please contact Liz Pearson on 021 671 8941 or email secretary@sasa-artists.co.za to book your place. You can make payment directly to SASA Nedbank Constantia code 198765 account number 1088006981 and use your **name** as a reference (“name/life drawing”). Please send proof of payment to secretary@sasa-artists.co.za.

□ Winter Workshops

We have three workshops planned this winter. The first two will be held at the Portuguese Club in Rugby (see map for Life Drawing).

Workshop 1: **Colour Mixing in Oils**

The first one is on Tuesday 17 June – just 2 weeks away – with Wyn Rossouw. Wyn will be doing a workshop on Colour Mixing. So it’s back to basics, re-remembering those lessons learned. Space is at a premium for this workshop, so please contact Glenda at gchambers@mweb.co.za or ‘phone 082 222 2820 to book your place. The cost is R250 and the course will run from 09h30 to 14h30.

Workshop 2: *Prelude to a Portrait*

On Saturday 26 July, Penny Steynor will introduce us to her way of painting watercolour portraits of both people and animals. *Prelude to a Portrait* will take us through the intricacies of painting portraits in

watercolour and how to simplify the process through mapping. Cost will be R250 and will run from 09h30 – 15h30. Book with Glenda at gchambers@mweb.co.za.

Workshop 3: **ETCHING WORKSHOP**

Nicholas Esterhuizen has agreed to give our members a workshop on etching. The date/s, times and venue still need to be confirmed and everyone will be advised. We are looking at holding this workshop at the end of August.

Please confirm your booking with Glenda before making payment to SASA Nedbank Constantia 198765, account number 1088006981. Use your name and the workshop as the reference.

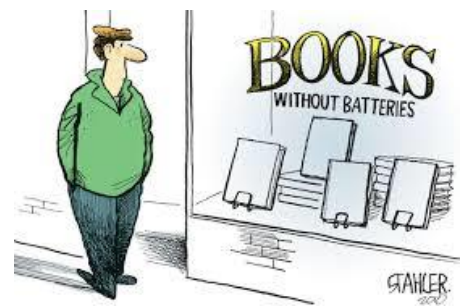
□ Library

It’s many thanks indeed, to June Hofmeyr for her generous donation of books and magazines to the library.

If you haven’t done so already, check out the library which has a great range of books, magazines and DVDs which you can take out at the monthly meetings.

And in order to make way for new arrivals, from 18h00 on June 26, there will be a sale of old magazines. Sales will be limited to a maximum of four mags per person, and prices will be range between R5 and R10 – for overseas magazines, you won’t find a better bargain!

Contact Audrey Innes Cell: 076 571 3976 email audsinnes@hotmail.com for all queries and renewals.



<http://bookart.soup.io/tag/cartoon>

□ Workshops, Classes and Information

Your 2014 membership card will allow you to claim your 10% discount from the following art shops:

Deckle Edge – all branches. The Italian Artshop. Village Brush and Canvas. The Art Shop in Hermanus. You will need to present your new 2014 membership card when claiming your discount, so please ensure that you collect your card at the monthly meeting. All the art shops have instructions to only give the 10% discount to paid up members.



Tiny Treasures: This exhibition, which aims to raise funds for Art.b, is open to all members as well as any other artists who wish to participate. It will be held from the 9 to 30 July and all works should be at the gallery by the 4 July.

1. The format will be 20x20cm. Ilse Nieman of The Framed Feather has very kindly offered the canvases at R25 each. She will allow them to be available at Art.b on consignment. Blocks with board for other mediums are also available at a slightly higher price. Phone: 021 949 8419, info@theframedfeather.co.za for further information.
2. Each participant will have to submit a minimum of 4 canvases and a maximum of 10 canvases.
3. Entry is free for members and R100 for non-members which gives these participants automatic membership.
4. There will be a maximum selling price of R1500 per square of which 33% will go to the gallery.
5. Any medium will be accepted as long as it is 20x20cm in dimension.

Please RSVP if you are going to participate so they have an idea of how many canvases to order. If you have any queries, please contact Hetta Pieterse at Art.b, either at artbellville@gmail.com or 'phone 021 918 2287 or 021 917 1197.

On the 24 June, **Constantiaberg Art Society** will be hosting John Strickland at the Meadowridge Library Hall where he will give a talk about his travels with his sketch book in Turkey. For more information, please contact Carol Hadfield on 021 674 1346.

Releasing on Friday, 6 June is the third title in **Cinema Nouveau's Doccie Fest**. 'Tim's Vermeer' (running time: 81mins) tells the fascinating obsession of Texas-based inventor Tim Jenison with the works of celebrated 17th century Dutch master painter Johannes Vermeer.

How did the painter manage to paint so photo-realistically, 150 years before the invention of photography? Did Dutch master Johannes Vermeer use technology to help make his astonishing lifelike images? He did, according to Tim's Vermeer. Artist David Hockney and others believe that Vermeer may have employed a device called a camera obscura, though many art historians are not convinced. But when inventor and digital video expert Tim Jenison became intrigued with the question, he decided to take a scientific approach. His quest is detailed in the film. For screening times and booking information visit www.cinemanouveau.co.za or sterkinekor.mobi, or call Ticketline on 082 16789.

THE ITALIAN ARTSHOP
FOR ALL ARTISTS PAINTS AND MATERIALS

207 Main Road
Newlands, Cape Town
TEL: +27 21 685 1877
FAX: +27 21 685 1877

info@italianartshop.co.za
www.italianartshop.co.za

Mail order our specialty- R25.00 postage irrespective of size of order.

New stock of Alvaro Castagnet brushes and DVD's has arrived!

ALVARO CASTAGNET
EMBRACE WATERCOLORS

THE PASSIONATE PAINTER
In Antwerp
Alvaro Castagnet

Life drawing: Remember the on-going sessions held every Friday morning 09h30 to 12h30 at Artsource (Corner lower Main and Norwich Roads, Observatory). No instruction, it's just to get some drawing done for pleasure/practice. Drawing materials/paper available at Artsource. Easels are available. Cost R70.00 for rental and model. Phone Peter at 082 777 7044 for more information.

Southern Pulse is in the process of bringing out it's second issue. Check out this on-line bi-monthly magazine that caters for South African artists in particular and is picking up readership from around the world. Go to the following link - http://issuu.com/southernpulse/docs/southern_pulse_magazine_1

Copyright – From SASA's Perspective

South Africa falls under the Berne Convention when it comes to copyright law. Under this, there are two forms of copyright infringement – “namely, so-called direct (or primary) infringement and indirect (or secondary) infringement. In certain instances infringement of copyright constitutes a criminal offence.” (Handbook of South African Copyright Law by OH Dean BA LLB LD). It continues .. “A direct or primary infringement of the copyright in a work takes place when a person, without the authority of the copyright owner, does or causes someone else to do any of the acts which are in respect of that work designated as restricted acts ... and therefore are within the monopoly of the

copyright owner”. To clarify further “...this in very general terms amounts to the unauthorised copying of the work and/or commercial exploitation of it.”

With our prestigious Annual Exhibition coming up, we need to revisit the copyright status of the society.

It is often thought (quite erroneously) that anything that is on the internet is in the “public domain”. But public domain does not mean that those people who put up their work be it in the form of artwork or photographs, automatically give permission for all and sundry to copy. Taking photographs from the television is infringement of copyright and protected

under the broadcast copyright act. With a number of public figures such as Nelson Mandela, their images may be registered as a *trademark* which falls under another aspect of law. Celebrities used in work can also imply endorsement of that person.

Unless it is specifically stated, copyright enforcement is the norm, not the other way round. Put another way, when you post pictures of your artwork on your website/blog/facebook page, you trust that your work is protected by the same copyright rules. You don't want to find copies of your work splashed all over the internet. In South Africa (and all other Berne countries) you do not have to register your work to have it protected by copyright.

The wonderful thing about copyright is that you, the artist, own the copyright to your own creations whether you sell your work or not. The exception is when a work is commissioned, unless agreed upon by purchaser and creator, the copyright will go to the person who commissioned the work. Permission needs to be obtained for all photographic images.

How does all this relate to the society? We are artists, not lawyers, so SASA has simplified the copyright rules to protect both the injured party and ourselves. If you do not own the image (photograph [digital or otherwise], film, etc.) you need to get written permission from the owner of that image before you can use it to paint or sculpt from. In asking for proof of permission, the society is protecting you, the artist, and the originator of the image.

Let's now cover Old Masters and work that falls outside the copyright time limit. The copyright on deceased artists' work expires 50 years after their death. Photographic copyright expires 50 years after

date of publication, but again, proof of this is required. However, SASA many years ago took a decision that we would not allow ANY copied painting to be exhibited at any of our exhibitions. Again, a simplification of the rules that has worked for the benefit of the society and the artists. So even though you have the right to copy long-gone famous works, they will not be hung at any SASA exhibition.

Copyright laws are fraught with pitfalls and misinterpretation. As an individual you are covered by International Copyright, but within the regulations of exhibiting at SASA, we have tried to avoid those pitfalls. Therefore –

- 👤 You could be asked to provide proof of ownership of found images
- 👤 You could be asked to provide a letter of consent from the copyright owner for use of found images
- 👤 You will not be able to hang any works of public figures unless written proof is provided that that person sat for the portrait, or gave you express permission to use the image. This would need to be on an official letterhead
- 👤 You will also not be able to hang any copies of any of the masters, no matter how long they've been gone

The Annual is our most prestigious exhibition – please respect the terms and conditions placed on exhibiting. We would encourage you to –

- 🌸 Work from your own source documents, or even better, from life
- 🌸 Get your creative juices flowing by using your own creative know-how – not someone else's
- 🌸 Have fun creating

📄 Advertising Rates

To advertise in the newsletter or send out an email, the advertising rates for *art-related* events are:

Full page	R260	Quarter page	R110
Half page	R160	Sixth page	R 85
Third page	R130	Eighth page	R 70

Email rates

Business or non-members advertising service or goods for profit. R170

Members advertising service or goods for profit. R120

Once you set out to copy another painter you can never be more than number two.

Sergei Bongart

We are an affiliate member of the



South African National Association for the Visual Arts (SANAVA)
www.sanava.co.za