

# SASA NEWSLETTER – April 2016

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## ☐ Diary



<b>APRIL</b>	<b>Wednesday</b>	20	Hiking and Sketching Outing - Silvermine
	<b>Thursday</b>	28	Monthly Meeting: Slide Show and Talk by Robert Slingsby
<b>MAY</b>	<b>Tuesday</b>	3	Members' 1: Hanging and Opening
	<b>Sunday</b>	15	Members' 1: Closing and Collection of work
	<b>Thursday</b>	26	Monthly Meeting: Fellows Demonstration

**The energy of the mind is the essence of life.**

Aristotle

## ☐ President's Letter

Dear Members

Welcome back to all our old (as in been with SASA forever), and new members.

Well, the weather is starting to change, time to do some serious painting. This year is just flying past, can't believe that it is April already, with most of the public holidays behind us. I find this to be a really exciting time for art, more brush strokes spent in the comfort of our studios, no matter how big or small. Any excuse to get under a blanket and watch an art DVD. Thanks to Audrey, the SASA Library has many of these for the members to take out. I always find it really inspiring to challenge and broaden your art horizon, stretch your comfort zone and the rewards as far as art goes will speak for themselves.

I look forward to another successful year with your SASA Council and members; the hard work has already started.

Thank you to Elize Bezuidenhout for an awe inspiring demonstration of portraits in oil and for all the amazing tips. Elize has agreed to give us a Winter Workshop in June. Details about this to be sent out closer to the time.

The 3<sup>rd</sup> May is the start of the Members' 1 Exhibition and already the response has been great. To all the members who have not already let me know that you will be taking part, don't forget to email [president@sasa-artists.co.za](mailto:president@sasa-artists.co.za) to secure your spot. This is one of the unselected exhibitions and all members have the opportunity to take part. We are very excited

to have Sarah Struys, the Events Manager of Kirstenbosch doing the opening for us.

I thought that after the last exhibition and a few comments from buyers that I would mention etiquette when selling paintings. It is important not to harass previous buyers of your work. You can send an email informing them of your participation in an exhibition; if they choose to come that is up to them. SASA does (with their permission) put all previous buyers of work on the VIP list and sends them an invitation to every exhibition. If the said buyer wants to purchase another artists' work, then don't take them to look at your own work, unless they ask you. Also unless asked, do not give them your business card - they will ask the desk for information about an artist they are interested in. Make sure SASA has up to date copies of your CV in the CV folder.

We are attempting to "twitter" - sorry I still don't have the hang of this one, but will be more active in the future. Start following us on twitter, like our Facebook page and share art info.

The next meeting 28<sup>th</sup> April is a talk and digital slide show by well-known artist, Robert Slingsby on his 'Travel log of an Artist visiting the Omo Valley, Ethiopia and the Cultural obsolescence. Journey of knowing who we are as Africans and Artists'.

READ the newsletter for all the upcoming events. Don't forget about our new online gallery, details on the web.

Happy Painting !

*Glenda Chambers*

## □ Member News and Happenings

The noticeboard is put up at every monthly meeting and the latest news from the art world put up for your information. You are invited to bring along your own bits of information to post on the board. Members are also welcome to put up notices advertising their art related products or classes. Please contact Stephen Gibson on [artassist@cybersmart.co.za](mailto:artassist@cybersmart.co.za) or if you have any news you would like to share, email [secretary@sasa-artists.co.za](mailto:secretary@sasa-artists.co.za).

We hope your Festive Season was relaxing and joyous and we look forward to a rewarding and painterly 2016.

Since the beginning of the year, we've already had 52 new members join the society. This month we welcome -

- |  |                                   |
|--|-----------------------------------|
| ☆ Lorraine Venter                            | ☆ Anna-Maré Buys of Bloemfontein  |
| ☆ Sharon Lopis                               | ☆ Gerbrand van Heerden            |
| ☆ Joan Hardy                                 | ☆ Bonnie Auret                    |
| ☆ Tamara Crewe-Brown                         | ☆ and Clea Witte who has rejoined |
| ☆ Dee Drake                                  |                                   |
| ☆ Christopher Reid of Douglas, Northern Cape |                                   |

Your 2016 Council is made up of

- ❖ Glenda Chambers (President)
- ❖ Adrian Larkin (Vice-President, Outreach, Publicity and Art in the Park)
- ❖ Kim Scarrott (Treasurer)
- ❖ Liz Pearson (Secretary)
- ❖ Mary McMillan (Catering and Life Drawing)
- ❖ Libby Harrison (Website, Facebook, Blog, Life Drawing)
- ❖ Audrey Innes (Library)
- ❖ Michele Batchelder (Exhibitions)
- ❖ Irene Oxley (Winter Workshops and Publicity)
- ❖ Stephen Gibson (Noticeboard and Video/Sound)



Your team is also ably assisted by Kate Pearce and Gayle Gerber (catering), Jeremy Day (Outreach), Linda Howe-Ely, Helen van Stolk and Beth Lowe (PleinAir Outings). If you would like to assist in any way, please drop an email to [secretary@sasa-artists.co.za](mailto:secretary@sasa-artists.co.za) or [president@sasa-artists.co.za](mailto:president@sasa-artists.co.za).

## □ SASA Programme - What's on

### Monthly Meetings

SASA Monthly Meetings are held at the Athenaeum, Boundary Terraces, off Campground Road, Newlands, on the last Thursday of every month at 19h00. Entry is R10 for members and R20 for guests, including refreshments. The library will be open from 17h45 to 18h45 – your membership card is your access to the library.

### Thursday 31<sup>st</sup> March: Portrait in Oil Demo with Elize Bezuidenhout:



A fascinating insight into the way one of our top portrait artists goes about painting her character studies. Elize works from her own photographs of people she meets around the Cape. She gets 'under their skins' by chatting to them, finding out about their lives and what their interests and lives are about. Knowing her subject certainly goes a long way to bringing those characters to life. Thank you, Elize, for a great demo.

### Thursday 28<sup>th</sup> April: Slide Show and Talk with Robert Slingsby:

A gifted and top selling artist, Robert Slingsby has agreed to talk about his work and travels at the next meeting. Robert is well known both here and overseas for his amazing portraits. He has a fascination of the tribes of Africa, from the Kara in Ethiopia to the Nama in the Richtersveld, and spends a lot of his time with the people in these areas. Robert is also an entertaining speaker with a wealth of knowledge of the art world.



**Thursday 26<sup>th</sup> May:** A number of our Fellows will be taking part in a group demo again this year. This demo proved so popular last year, it is now back by popular demand.

## □ Exhibitions

### Members' 1 Exhibition 3<sup>rd</sup> – 15<sup>th</sup> May 2016:

Entry forms and the Conditions of Entry have been sent out to all members. If you haven't received anything, please urgently email [secretary@sasa-artists.co.za](mailto:secretary@sasa-artists.co.za).

We are asking all members who are going to take part in this first Members' exhibition to let us know so we can get an idea of the number of entries we will be dealing with. It is not a condition of entry, but it does help us plan for a more aesthetic and pleasing exhibition. If you



could let Glenda Chambers know by the 20<sup>th</sup> April, we can then advise how many works of art each member will be able to put in. Email her at [president@sasa-artists.co.za](mailto:president@sasa-artists.co.za) or [gchambers@mweb.co.za](mailto:gchambers@mweb.co.za), or phone 082 222 2820.

The Members' exhibitions are also the only exhibitions where you can hang work done in class, *provided* you have the teachers' written permission.

## □ Plein Air Outings

### 20<sup>th</sup> April: Hiking and Sketching Outing – Silvermine Dam



This will be the last outing for the season, so join our group of artists at Silvermine Dam. Meet Linda Howe-Ely on Wednesday 20 April: 9.30 am outside the gate. The west side of Silvermine is open again after the fire a year ago. Depending on the party and weather we may sketch near the dam, or venture further for some more dramatic views.

Bring your Green Card if you have one; if you don't, we will make alternative arrangements. Please pack everything in a day pack, don't forget water, food, sunhat and sunscreen. Sketching things, pen, sketchbook, pocket watercolour set, etc. Small umbrella and folding stool or cushion for sitting on cold rocks optional if you can fit them in.

Directions: The turnoff is on the right hand side of Ou Kaapseweg if you are coming up from the southern suburbs.

Please contact Linda on 021 797 2601 or 073 5644 845 or [lindahe@vitalitybroadband.co.za](mailto:lindahe@vitalitybroadband.co.za) if you will be attending, or have any queries.

## □ Workshops, Classes and Information

Your 2016 membership card will allow you to claim your 10% discount from the following art shops: **Deckle Edge – all branches. The Italian Artshop. Village Brush and Canvas. The Art Shop in Hermanus** and 5% from **Art Source in Obs** and **Art Sauce in town**. You will need to present your 2016 membership card when claiming your discount, so please ensure that you collect your card at the monthly meeting. All the art shops have instructions to only give the discount to paid up members.

**Art Escape to Knysna:** Pauline Fine is inviting six artists to join her on one of two 5-day sketching and painting trips to Knysna.

Cost is R7000 per person which includes transport to and from Knysna, transport around Knysna, 4 nights' accommodation including breakfast in a 3-star

guesthouse, welcome and farewell dinners, entrance to the elephant sanctuary and a general great time. Dates: Tour One: depart Monday 23<sup>rd</sup> May return Friday 27<sup>th</sup> May. Tour Two: depart Monday 6<sup>th</sup> June return Friday 10<sup>th</sup> June. For bookings and enquiries contact Pauline on 0828311578 [paulinefineartist@gmail.com](mailto:paulinefineartist@gmail.com).

**4-Day Portrait/Art Course – Riebeeckasteel:** Tuesday 10<sup>th</sup> to Friday 13<sup>th</sup> May 2016. This four day course is essentially a portrait course, however you are welcome to paint anything else instead (landscape, seascape, still life etc) or you could do a beginner's course if you have not done art before. You will also be taught how to mix true-to-life flesh tones, using only 4 basic colours plus white. This simplified method enables you to paint skin tones accurately from the start. Join Gauteng-based art teacher Heidi Beyers ([www.heidibeyers.com](http://www.heidibeyers.com)) or for four days of painting and fun! For more information contact Heidi Beyers – email [beyers.heidi@gmail.com](mailto:beyers.heidi@gmail.com) Tel: 073 250 1040

**Art classes** – classes offered by **Glenda Chambers** in the Blouberg area. OIL classes held on Monday nights 18h30-21h30 and Wednesday morning 09h30-12h30. WATERCOLOUR classes Monday morning 09h30-12h30 and Wednesday night 19h00-22h00. Contact Glenda

on [gchambers@mweb.co.za](mailto:gchambers@mweb.co.za) or 082 2222 820 if you are interested in attending. Classes cover drawing skills, composition, perspective and tonal values. Also experimenting in mediums. Cost: Once a week, payable monthly in advance R400 per month.

**The Butterfly Art Project (BAP)** is a non-profit organisation established in 2010 and working in Vrygrond, Cape Town. BAP offers art lessons, art therapy and educational programs to children and adults in the Vrygrond community. BAP has a core group of staff and volunteers working in various roles and seeks to appoint an **Art Teacher** to run its Art department, which is teaching children from the Capricorn Primary School situated in Vrygrond/Capricorn. The successful candidate will start work in May 2016. Suitably qualified individuals with South African nationality or permit to work in South Africa are invited to apply. Angela Katschke, Director: +27.(0)83.899.1883 • BAP-office: +27.(0)72.1902149

**Hermanus Fynarts Festival 10<sup>th</sup> – 19<sup>th</sup> June: 2016 Arts Award sponsored by Tollman Bouchard Finlayson.** Remember entries close 20<sup>th</sup> May. To find out more and to enter, [click here](#) or go to [www.hermanusfynarts.co.za](http://www.hermanusfynarts.co.za). The first prize is R20 000, second prize R10 000 and two merit awards of R5 000 each.

## □ Outreach Update

Jeremy Day is keeping us up-to-date with the Outreach programme currently on at Cheshire Homes. If you would like to become involved with our Outreach initiative, you can contact either Adrian Larkin at [adrian@brandesign.co.za](mailto:adrian@brandesign.co.za) or Jeremy at [jerryday@mweb.co.za](mailto:jerryday@mweb.co.za).

“Hello Alet,

Thanks for your assistance yesterday, everyone enjoyed it and the late commencement gave us time to consider where this workshop needed to be targeted, which is the younger generation.

As discussed, perhaps with the assistance of Mama Tutu we can do something for the school kids during the May school holidays. I mentioned a figure of 40 participants to here, and not younger than 10 years. If there is more interest, we can see at the time and plan accordingly. We can also ask the current older members to join in.

I will be sending Aletta (a new SASA member) and Mark my ideas for the next workshop, and this most likely will be a drawing exercise. We will work out the easiest one to start with, and progress from there.”



## Library News

A number of library magazines will be sold at the next monthly meeting. The money from the sale of these items is used to purchase new stock for the library. These will be available in the drawing room before the meeting, so get there early if you're looking for a bargain!



There are also a number of new books and DVDs that have recently been purchased.

The library is open from 17h45 to 18h50 at every monthly meeting. Every paid-up member is entitled to take out two items per month, so we would encourage you to make use of this fabulous resource. Please email Audrey Innes at [audsinnes@hotmail.com](mailto:audsinnes@hotmail.com) for

queries and renewals.

## Giclees and Prints

With the popularity of SASA's Art in the Park festivals, there has been an increase in the number of so-called printed items being sold. Please remember that reproduced paintings in the form of giclees or prints are not accepted at SASA exhibitions – they can only be sold at Art in the Park.

This letter was originally published as "Giclée prints" on December 20, 2002 by Robert Genn.

"Giclées are multiple edition prints that are made on big sophisticated photocopiers. Over the past year the quality of these products has improved. For those who want to know something about the Giclée phenomenon — permanence, technicalities, costs, etc., we've prepared an overview at "[Giclée printmaking for artists](#)." The question artists have to ask themselves is what they are going to do with the prints.



"Some types of work lend themselves to the process, others not. Watercolours and flat acrylics look pretty good. Thick and juicy oils tend to look a bit phony. I've found that for fundraisers and other charitable works, the Giclée can be ideal. For those artists whose work is essentially decorative, the Giclée is a good way to extend the payback. Folks will always prefer originals, but for extended situations like hotel rooms — and dealing with the interior decorator crowd in general — Giclées can fill the bill. Commercially, they seem to fly better with certain subject matter. Figurative over landscape, for example. Specificities such as wildlife, nostalgia, transportation-art, etc., work well in print form, as they always have.

"It's a two edged sword. On the one hand, by making these reproductions, artists may actually be thought less of. On the other hand they get their images out and

around — perhaps building value for their originals. For slow artists, or those who put a large amount of painstaking detail in their work, it may be the only thing they can do to stay alive.

"We live in remarkable times. Technology knows no bounds. Some of these giant photocopy machines put down dye-based inks, others, particulate pigments. Machines can make a million squirts a second — some work from as many as 400 different

hues. I'm sure that just around the corner there's an invention of some sort of heat-set puff-paint digital system that will load up a print with convincing impasto. Giclée watercolours currently take experts to tell the difference. Scary. But just as no machine, in spite of many patents pending, has yet been invented that gives a man a decent haircut, we will still continue to appreciate work that is thoughtfully done by hand"

"Esoterica: The "enhanced" Giclée is the three-dollar bill of the print business. This is where the artist (or her assistant) comes back in with a few juicy strokes to give it a 'personal touch.' For some artists these have proven to be a one-way trip to the bank. While it's conceivable that enhancing may become its own art form, this hybrid is a pretender and will probably never find a market among serious collectors."

# ART TIMES

## □ Advertising Rates

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**All money earned from advertising goes towards our Outreach Initiative.**

To advertise in the newsletter or send out an email, the advertising rates for *art-related* events are:

Full page	R260	Quarter page	R110
Half page	R160	Sixth page	R 85
Third page	R130	Eighth page	R 70

### **Email rates**

Business or non-members advertising service or goods for profit. R200

Members advertising service or goods for profit. R150

**I hear that my friends are preparing another exhibition this year but I must discount the possibility of participating in it since I have nothing worth showing.**

Claude Monet

We are an affiliate member of the



**South African National Association for the Visual Arts (SANAVA)**

[www.sanava.co.za](http://www.sanava.co.za)