

SASA NEWSLETTER – November 2015

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□ Diary



NOVEMBER	Tuesday	17	Hiking and Sketching Outing: Nursery Ravine, Kirstenbosch
	Thursday	26	Monthly Meeting: Eleanor Palmer evening and Competition
	Saturday	28	Art in the Park, Rondebosch Park
DECEMBER	Wednesday	2	Hanging and Opening of Members' 2 Exhibition
JANUARY	Monday	25	Hanging and Opening of the Merit Exhibition
	Thursday	28	Monthly Meeting: Talk on Social Media with Mike Taberner

Creativity takes courage

Henry Matisse

□ Letter from the President

Dear Members,

Have we hit the tarmac running! My brain is still half in Paris and half in Cape Town. What a reality check.

The Annual Exhibition was all we expected and then some. Congratulations to all the members who had work on. To those who sold, well done. The exhibition was of such a high standard. Each year it just gets better and better. In 2014 we sold 55 works to the value of R190 050. This, our 109th Annual Exhibition 2015, we sold 67 works to the value of R228 385. The hanging of the exhibition was really daunting so thank you Sylvia de Villiers and the hanging team. We could not do it without your help. And thank you Donna McKeller, for your words of wisdom at the opening. (Donna's opening address is published at the end of this newsletter).

In the last newsletter, I mentioned how important sketching is, so hope you have all been sketching daily. Trust me you will reap the rewards of new found freedom and inspiration. Why not bring your sketchbooks along to the next Art in the Park and have some fun, sketching your fellow artists.

With that our next SASA Art in the Park on the 28th November is going to be huge - we already have 130 stands booked, with a few still available. Most of the other art societies have joined, which is fantastic. Adrian Larkin and his team will have their hands full. SASA AIP promises once again to be a huge success and it will really be exciting to see so many fellow artists getting into the spirit of things.

Then after AIP we jump straight into the Members 2 Exhibition, 2nd to 10th December - the response has been phenomenal. Then next year 2016, can you believe it is almost here, starts with the Merit Exhibition on 25th January – 7th Feb 2016.



Mary Visser took us through an amazing journey into her world of playing in art at the October meeting. Thank you Mary. And the last meeting of the year will be our annual get-together at the Eleanor Palmer evening, with prizes to be won for work

exhibited, a pub quiz organized by Christine Cherry-Jones and Ros Moltano to test those grey cells, and a glass or two to enjoy with friends!

See the newsletter for all the upcoming events. Don't forget about our new online gallery, details on the web.

To all our members have a fantastic festive season and travel safe.

Happy Painting !

Glenda Chambers

☐ Member News and Happenings



The noticeboard is put up at every monthly meeting and the latest news from the art world put up for your information. You are invited to bring along your own bits of information to post on the board. Members are also welcome to put up notices advertising their art related products or classes. Please contact Kate Pearce on katiemp69.kp@gmail.com.

A welcome to new members who joined in October -

- Ivan and Ilana Hunter
- Katharine Ambrose
- Miriam Schwartz
- Neville Poulter

We look forward to meeting you at our monthly meetings.

Last month, one of our long standing members, Emeline Salmon, turned a fabulous 90! We hope you had a wonderful celebration of this milestone birthday and wish you many happy, healthy years to come.



SASA member **Di White** was selected from nine finalists to win a countrywide art competition which was organized as part of the Stellenbosch wine estate, Blaauwklippen Vineyards' celebration of their 333rd year. Marius Prinsloo, artist-in-residence, announced the winner during a prize giving ceremony at Blaauwklippen Vineyards last month. The prize included 33 bottles of selected Estate wines. The paintings by the winner and finalists are currently on display by the restaurant and tasting room. Well done Di.

☐ 2016 Membership Fees

Membership fees are due in January, and you can make payment via the internet to SASA Nedbank Constantia, branch code 198765, account number 1088006981.

The subs are increasing by R5 for all members. If you pay by cheque, please make your payment out to the South African Society of Artists (in full) and post to:

The Treasurer
PO Box 2574
Clareinch
7740



Email proof of payment to secretary@sasa-artists.co.za and use your name as the reference.

Ordinary members	: R265
Country members	: R165
Students (full time under 25)	: R165

The joining fee will remain at R100 and this will be applicable to those members whose memberships lapse during the year.

Please remember that you can only take advantage of the discounts available at the art shops if your membership is up-to-date.

It is also important to renew your membership timeously, especially if you are taking part in our exhibitions.

☐ SASA Programme - What's on

Monthly Meetings: SASA Monthly Meetings are held at the Athenaeum, Boundary Terraces, off Campground Road, Newlands, on the last Thursday of every month at 19h00. Entry is R10 for members and R20 for guests, including refreshments. The library will be open from 17h45 to 18h45 – your membership card is your access to the library.

Thursday 29th October: Talk with Mary Visser:

Last month's talk with Mary was very enlightening making everyone there think "out the box". Thank you, Mary, for sharing your process and work with us.

Thursday 26th November: Eleanor Palmer Competition and End of Year Function:



This is an open subject competition in any medium, and will follow the same procedures as our other in-house competitions. Remember, you have to be there to enter.

Eleanor Palmer was a long-standing member of the society, as well as a prolific artist. While she was president of SASA, she presented a cup to the society to be awarded at an annual event at the Athenaeum. This competition, combined with a social evening, marks the end of the SASA calendar for the year. Each member is invited to submit one artwork of their choice.

All members are requested to bring an appropriate plate of eats (such as finger-food or snacks) to add to the occasion. Wine, fruit juice, tea, coffee and glasses will be provided. All partners, friends and family are very welcome to come along as guests, but please note that only members may cast votes in the competition.

Rules for the Eleanor Palmer Competition: (Please read carefully, to avoid disappointment.)

- Only paid-up members and honorary members may participate.
- Entrants must be present on the evening.
- One entry per member.
- Work may be in any medium.
- Works do not have to be framed.
- Work **may not** be copied from any source material (eg, publications such as magazines) with the exception of where the artist is the author/owns the copyright to the image. Our standard copyright rules apply, and if in doubt, please contact secretary@sasa-artists.co.za for clarity.
- Work submitted must be the original hand-made work and cannot be a photographic or electronic reproduction.
- Work **may not** be submitted if it has been done in a class convened by an art teacher, nor if it has been previously entered in any SASA competition or exhibition.
- Work entered may be submitted for selection to a *future* SASA exhibition.

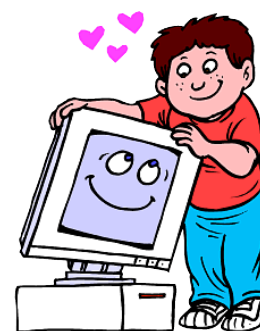
Each work will be allocated a number, and voting will be by those members who are present. The Italian Artshop are donating prizes for the evening. Thank you Gus and Skye.

And after a very successful 'pub quiz' last year, Christine Cherry-Jones and Ros Molteno will have a brand new set of questions for you to mull over. Join a group, have a glass of something and test your art knowledge.

Thursday 28th January 2016: Talk on Social Media with Mike Taberner

Now is your opportunity to get to grips with the vagaries of the internet and how to use this tool to promote your work. SASA has launched an online gallery for the members, keeping up with current marketing trends.

Take advantage of this great opportunity to hear how you can benefit by utilising, not only the SASA gallery, but how to best take advantage of Facebook, Blogger, etc. Create your own website. Ask those questions you were always too embarrassed to ask your favourite 11 year old nephew/niece/child/grandchild! And learn to love your PC/Mac/iPad.



Exhibitions

109th Annual Exhibition: 19th to 29th October:

One of our most successful Annual Exhibitions for some time. Congratulations to all the artists who took part and well done to all of you who sold.

Art in the Park: 28th November: Campground Road, Rondebosch: 09h30 – 16h00:



This is your chance to exhibit and sell all those works of art that you have exhibited at previous SASA exhibitions.

If you would like to take part, please let Adrian Larkin have your details by emailing him at adrian@brandesign.co.za. Each 3m x 3m stand will cost R100 and you will need to supply your own stands, hanging equipment, etc. Details have been sent out via a separate email – if you haven't received it, please email secretary@sasa-artists.co.za. Once you have made

your payment to SASA Nedbank branch code 198765, account number 1088006981, you will receive your allocated stand number and labels.

Members 2 Exhibition: 2nd to 10th December:

Conditions of Entry, the entry form, labels and an invitation to the second Members' exhibition have been sent out. If you haven't received yours, you can check your spam boxes and if the mailing isn't in that corner of your computer, email secretary@sasa-artists.co.za and the information will be re-sent. The response for this last exhibition of the year has been overwhelming, but if you still want to take part, please let Helen van Stolk know by emailing her at helenvstolk@gmail.com.

Merit Exhibition: 25th January to 7th February 2016:

The first exhibition of the year is the Merit Exhibition which opens on Monday 25th January. Invitations will be sent out early in January and the artists who qualify for exhibiting at the Merit have already been notified.

Other Exhibitions:

Western Cape Doctors Art Group

The Annual exhibition of the Western Cape Doctors Art Group is currently on until Friday 13th November at the Mediclinic Constantiaberg Foyer.

Original Cape Art is currently on at the Sanlam Hall, Kirstenbosch until Thursday 12th November.

Jeremy Day will be having a 2-day solo exhibition of paintings, prints and cards at Constantia Village Shopping Centre on 20th and 21st November.

☐ Online Art Gallery

Make a note to attend our January monthly meeting to find out more about, firstly, our online gallery and how it's progressing, and secondly, how to best utilise social media to promote your artwork.

Check it out the gallery by visiting the website at www.sasa-artists.co.za going to the drop down menu and clicking on Gallery. Please note there is an initial Joining fee of R250 which includes the first five pieces of artwork plus an annual listing fee of R100. If you sell an artwork through the gallery, you will be able to replace that artwork free of charge but if you decide to update your work or replace an unsold work the cost per change will be R50. Libby Harrison will also be on hand to answer questions in January, but you can also contact her at art@libbyharrison.co.za.

☐ Outings

The next **Hiking and Sketching** outing will be on Tuesday 17th November at 09h00 to **Nursery Ravine, Kirstenbosch**.



The idea is to hike part of the way up Nursery Ravine and find a nice shady spot to sketch the forest and/or stream. The route will be uphill and will involve some rock steps, but the pace and distance can be tailored to suit the party.

The outing is on a Tuesday as SA citizens over 60 can get in free on that day (bring your ID). Even better if you're a Bot Soc member, otherwise entrance is R55! We will park and meet outside the Rycroft Gate (Gate 3). Please be in touch if you are interested. Linda Howe-Ely 021 7972601 or 073 5644845 lindahe@vitalitybroadband.co.za.

Along with your sketching things please don't forget water, food, a sunhat, sunscreen and a windproof jacket.

☐ Workshops, Classes and Information

Your 2015 membership card will allow you to claim your 10% discount from the following art shops: **Deckle Edge – all branches. The Italian Artshop. Village Brush and Canvas. The Art Shop in Hermanus** and 5% from **Art Source in Obs** and **Art Sauce in town**. You will need to present your 2015 membership card when claiming your discount, so please ensure that you collect your card at the monthly meeting. All the art shops have instructions to only give the discount to paid up members.

If you are running a workshop and would like it mentioned in the newsletter, or have snippets of news that you think might be of interest to our members, please email secretary@sasa-artists.co.za.

The Butterfly Art Project is proud to announce a new, exciting training for Adults in 2016. They have combined all their experience over the past years in different art departments and the previous Community Art Facilitator Trainings running in Vrygrond, Lavender Hill and other communities.

They have developed a new workshop of three modules for the Community Art Facilitator Training 2016 and welcome applications now for the Jan 2016 start!

The Community Art Facilitator's workshops will run at two different venues in 2016:

1. Vrygrond: once a month Thursdays (9h00-16h00) at the Butterfly Art Project Studio at Capricorn Primary School
2. Newlands: two Wednesday afternoons a month at the Montebello Design Center

The training is FREE, but you are expected to give back and apply what has been taught to you in a community



Riverside Mall (Ground Floor)
Cnr Main & Belmont Road
Rondebosch 7700, Cape Town
TEL: 021 685 1877

Mail order our specialty-set courier fee of only R50.00 to all major cities and surrounds!

Set postage rate of only R40.00 to anywhere in SA

JUST ARRIVED:

These are just some of our new art books:











of your choice for 6h per month and feedback your experience to the group.

Please contact them with any queries.

Angela Katschke, angela@butterflyartproject.org
Melanie Dill, melanie@butterflyartproject.org

Video Give-away: Gillian Caradoc-Davies has 10 very good VHS art videos and would like to give our members who still own a video machine, the first opportunity of inheriting them. They are:

1. Pastel Techniques – Barry Watkin
2. The Art of John Ward
3. A Vision of Venice in Oils – Ken Howard
4. Painting with oils – Tom Coates
5. The Art of Fred Cuming
6. Inspired by Light – Painting in Oils – Ken Howard
7. The Art of Elizabeth Blackadder
8. Art Works No.1 – From the Television Series – David Bellamy
9. Light in the Landscape – David Curtis
10. Hockney at the Tate

Please contact Gillian on 021 671 1671 or 083 4200751 – there is no charge for these items.

□ Library



Remember that the library is open every monthly meeting from 17h45 to 18h45.

As this month is our last meeting of the year, you will be able to take out your library items for two months. They must, however, be returned at the January 2015 meeting. We will be doing a stock take in February, so no items can be taken out at the January meeting. If you have any queries, please contact Audrey Innes. If you have any queries on any library matter, please contact Audrey Innes on audsinnes@hotmail.com or in an emergency, phone 076 571 3976.

□ The Language of Art

Message from Donna McKellar at the opening of the 109th Annual Exhibition at Kirstenbosch.

“My name is Donna McKellar. Firstly I'd like to say thank you to Glenda, Jeremy and the rest of the SASA team for inviting me to your exhibition and giving me the honour of opening the 2015 Annual show.

“Please forgive me tonight if I falter or stumble in my opening. I will admit I am a bit nervous. Public speaking is not my favourite thing. My preferred form of communication is not usually on a platform and in English. I would be much more comfortable speaking in a language that IS one of my favourite things, and that is the language of art, and in my case, painting.

“Learning how to paint is like learning another language. We paint because we want to say something through our art. You want to convey message. A thought or a feeling. To learn a new language you must first of all acquire some vocabulary. The words you learn are like the basics of art. Composition. Balance. Drawing. Color theory. Tones. Hues. These are your building blocks. Your new vocabulary.

“But it's not enough to just know the words. You have to know the grammar. Just how do you string all of those things together to make up a good sentence, a paragraph. Or a poem. Your painting, sculpting or drawing techniques are your grammar. The better you know how to use them, how to put them together, the easier it is to say something coherent.

“And then over time as you continue to learn the vocabulary and grammar of your language, you begin to get the accent right. It's about using the building blocks in the right place, with the right strength, warmth, and even with the leaving out of certain things. Understanding less can be more. Understanding the invisible line. The mystery in what is not there in an art work. This is where your signature style, your individual flavour, becomes evident, when you are saying something in a way only you can say.

“Learning from other artists is extremely important. Pretty much all I know about painting I've learned from

other artists. Asking. Looking. Trying. Trying again. But here's where you have to make sure you don't get stuck. In attempting to write a book for instance you cannot just rewrite a book written by someone else, type it out, or hand write it and sign your name. It will never be your story. You can tell the same story but you have to find your own way of telling it. You are all unique and you are all interesting AND you all have something unique and interesting to say. So learn as much as you can from each other. But by working often and regularly you will find that your unique voice will come through. And that is something very special. Something worth pursuing.

“There is a saying " if you do what you have always done you will get what you have always got." Same applies to learning this language. In critiquing your own work, I encourage you to be kind to yourself and be happy with what you do. But don't ever be completely satisfied. You can't grow and learn if you do the same as you did yesterday.

“I've had the pleasure of running a gallery for a few years and I am always intrigued to see what moves people when viewing artwork. And I've seen people moved to tears by artworks. I've seen them entranced. It's incredible this mystery of how your language of art, when put together in a unique and honest way can touch people.

“You are on a long and wonderful road. It's Extremely rewarding. And I want to congratulate all the artists here on this lovely exhibition. I congratulate you for your pursuit of learning the languages of art. SASA is such a wonderful society for artists to flourish in. Surrounded by great artists, enthusiastic teachers and peers. There is no end to where you can go with your work. So don't stop. I really do look forward to seeing more of your artworks in the future.

Congratulations to the artists and thank you.”

□ Advertising Rates

All money earned from advertising goes towards our Outreach Initiative.

To advertise in the newsletter or send out an email, the advertising rates for *art-related* events are:

Full page	R260	Quarter page	R110
Half page	R160	Sixth page	R 85
Third page	R130	Eighth page	R 70

Email rates

Business or non-members advertising service or goods for profit. R200

Members advertising service or goods for profit. R150

The main thing is to be moved, to love, to hope, to tremble, to live.

Auguste Rodin

We are an affiliate member of the



South African National Association for the Visual Arts (SANAVA)

www.sanava.co.za

ART TIMES